

# **FOR IMMEDIATE RELEASE**

**WEARABLE ANIMATRONIC TAILS HAVE EVOLVED!**

*The Tail Company makes moving tails. Raised \$50,000 so far for new tail system*



**Moving, animatronic tails are worn all over the world**

**miTail is the latest tail system from The Tail Company, world specialists**

**New tail features: movement detection, USB-C power, powerbank support**

*London, UK*

The Tail Company has been creating lifelike, natural moving tails since 2005. Indeed, all of their research goes in to creating the best moving tails in the world. Worn everywhere - to give life to your Cosplay or fursona, and for daily life. Many thousands are worn every day around the world, at conventions and clubs, on TV and Film, and as a fashion accessory!

**[Watch the launch video here](#)**

Their new offering is called miTail – and launched on Kickstarter 2 weeks ago. Funded in under 2 hours, it has already raised over \$50,000, with pledges accelerating. With 2 weeks left to go, their goal of **tailing-the-world** seems in sight.

**miTail** features a whole host of upgrades to their wildly popular DIGITAIL. USB-C fast charging, Powerbank support (so you can keep going for up to 10 hours), Move mode,

and many more. Just like all their tails, every one comes with a handmade customizable removable cover, so you can change it up, any time.



miTail is controlled by an app, for Android and iOS. This allows for new skills to be “beamed” to your tail when they get release. Recently, tails learned Gesture support and Move Mode. And Apple Watch support is coming soon. Best of all, miTail will sync with EarGear, the Tail Company’s animatronic ears system!

*The founders of the Tail Company said “Every time we release a new improved tail design, we discover more and more tailers around the world. For dressing up, or for just living your life, our tails will make your outfit.”*

Kickstarter: <http://bit.ly/mitail>

Tail Company website: <http://thetailcompany.com>

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**Get your Rear in Gear!**

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